

MAGAZINE ADVERTISING RATES

RATES PER INSERTION	1 INSERTION	4 INSERTIONS less 10%	6 INSERTIONS less 15%	12 INSERTIONS less 20%
Full page colour	£1,250	£1,125	£1,062	£1,000
1/2 page colour	£720	£648	£612	£576
1/4 page colour	£450	£405	£382	£360
1/8 page colour	£230	£207	£196	£184

GROUP ADVERTISING DISCOUNTS

- 2 MAGAZINES a further 10% discount
- 3 MAGAZINES a further 15% discount
- 4 MAGAZINES a further 20% discount

LIMITED AVAILABILITY OF PREMIUM R/H ADVERTORIAL POSITIONS

SPECIAL POSITIONS & INSERTS BY ARRANGEMENT

CLASSIFIED RATES FROM £22.50 per column cm

AGENCY DISCOUNT 10%

ONLINE ADVERTISING RATES (PCM)

COMPETITION + DATA CAPTURE	CUSTOM CONTENT	INSERTION INTO YEARLY CONTENT	BANNER ADVERTISING
£500	£500	POA	POA

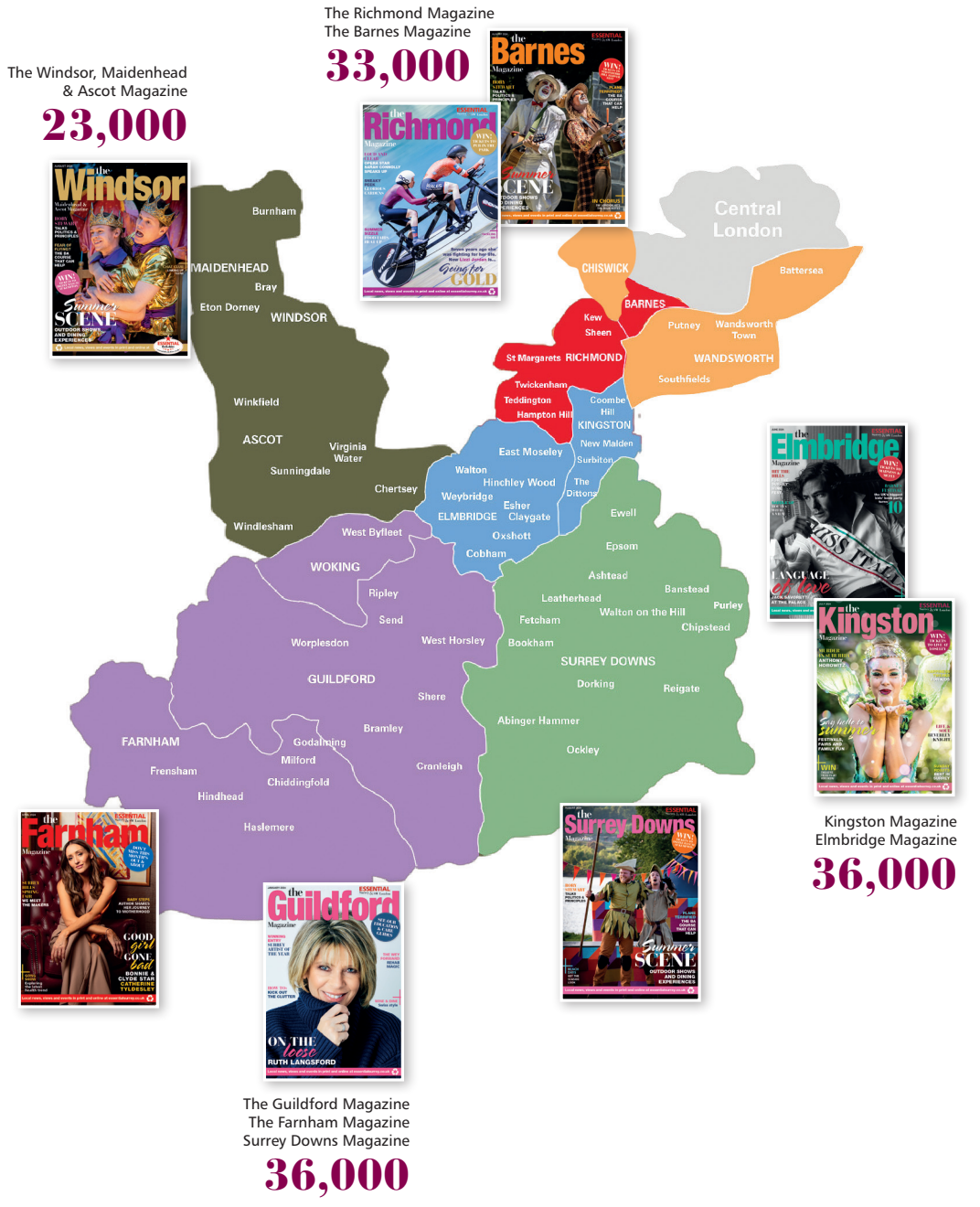


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128,000 delivered to the most affluent homes in Surrey, South West London & Berkshire every month*



COVERED: Surrey, South West London & Berkshire

8 lifestyle titles established over a 20 year period

Exceptional door-to-door distribution to over 128,000* AB1 homes | Distribution across five of England's top 10 richest boroughs

National standards of local journalism | 87% of clients re-advertise with us



The Guildford Magazine
Surrey Downs Magazine
The Farnham Magazine
36,000



Covering the heart of rural Surrey, including the most expensive homes in the boroughs of Guildford, Waverley, Reigate & Banstead, the Mole Valley, Epsom & Ewell, Cheam Village and the Purley Web Estate



The Richmond Magazine
The Barnes Magazine
33,000

Door-to-door distribution throughout one of London's most affluent boroughs



Delivered to the most exclusive addresses in Surrey, including many prestigious private estates where door to door delivery is possible



Kingston Magazine
Elmbridge Magazine
36,000

The Windsor, Maidenhead & Ascot Magazine
23,000

Distributed to high value homes and private estates across the Royal Borough of Windsor & Maidenhead and the borough of Runnymede



Our readers...

- Wealthy professionals, entrepreneurs, company owners and high earning celebrities
- Many are multi-millionaires and appear in Britain's rich list
- Family orientated, spending significant sums on holidays, education and healthcare
- Extremely fashion conscious, making status purchases including expensive cars, yachts, foreign holidays and property abroad
- Owners of large properties worth £1 million or more with an interest in home renovation and improvement
- Environmentally conscious consumers supporting green issues at both the local and global level
- Fully abreast of the latest developments in technology and happy to pay a premium for cutting edge brands



...and their priorities

- Prestigious cars
- Outdoor pursuits
- Eating out
- Golf
- Interiors
- Landscaping and gardens
- Education
- Property
- Prestigious Care Homes
- Travel
- Healthcare
- Fitness
- Fine food
- Eco-friendly
- Theatre
- Concerts
- Culture
- Investments



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*2024 Publishers Statement, average distribution figures for 2024